



Cougar Card Program 2021

Program Overview:

- Instead of physical cards, we will be selling access codes to our very own Cougar Card app!
- The app will be filled with discounts to local businesses.
- Cougar Card Kickoff is **Wednesday, September 1st**. *Each student is expected to sell 12 Cougar Card access codes.*
- The last day of Cougar Card sales is **Friday, October 1st**.
- Students that purchase/sell all their 12 access codes (\$120) by **Friday, September 10th** will receive a Cougar Card t-shirt.
- To get a pass on selling Cougar Card codes (and other perks), purchase a CMCS [Wall Plaque](#). Contact giving@cmcsmontessori.com for info.

Classroom Incentives*:

- 90% completion and up: \$200 gift card for the classroom
- 80% completion: \$150 gift card for the classroom
- 70% completion: \$100 gift card for the classroom
- 60% completion and under: \$50 gift card for the classroom
- Classrooms with 90%+ participation get a popcorn, popsicle, and extra playground time party
- Top selling classroom teachers get a special surprise

Student Incentives:

- Top 2 Cougar Card sellers from each class will get a pizza party with Ms. Lori and Mr. Michael (& Ms. Melissa for Middle School Students)
- Top selling student will be crowned the Cougar King or Queen

Top selling students will be entered for a chance to win the following:

- 12 codes and up: Drawing for a \$25 gift card
- 12-24 codes and up: Drawing for a \$50 gift card
- 24-30 codes and up: Drawing for a \$75 gift card
- Cougar Queen or King: Receives a \$100 gift card

*Classroom completion is based on percentage of access codes sold in each class (i.e., 30 students in class x 12 cards each = 360 cards expected to sell - 324+ cards would be 90% completion)